

Illinois Real Estate Journal
announces the groundbreaking of **IREJ Office Centre**



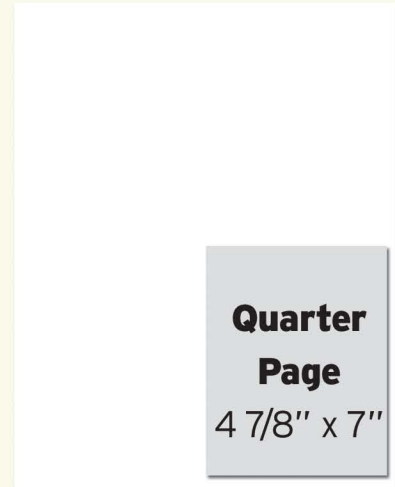
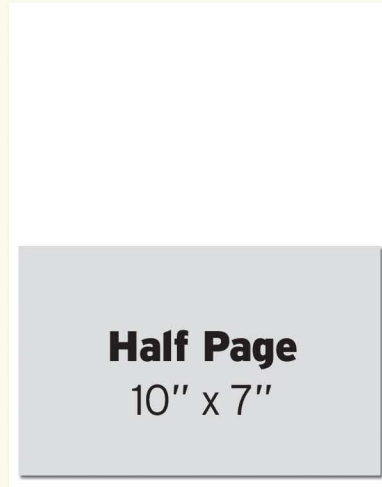
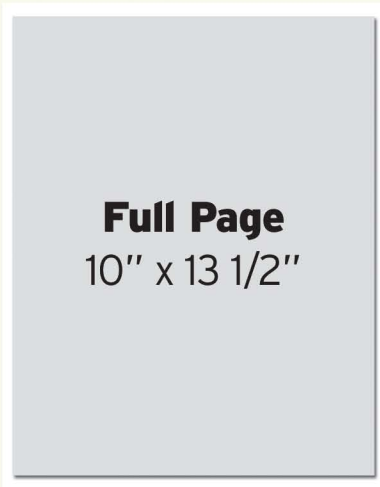
IREJ OFFICE CENTRE: A new way
to showcase your downtown, suburban and
medical office buildings

Debuting in August 2011

irejofficecentre.com



Advertisement Specifications:



Web offset/tabloid size • Four-column format • Trim size: 11" x 14 1/2" • Paper stock: 35lb. HBX newsprint

Photolistings: 3"x5"

Submitting materials

Macintosh platform only. All materials should be submitted at 100 percent of print size. Applications supported: QuarkXpress 8 or lower, Adobe Photoshop CS3 and Adobe Acrobat print-optimized pdf files. Include all fonts and graphics. Images should be saved in TIF or high-resolution PDF (300 dpi resolution) format. JPG and EPS formats are acceptable but not preferred. **Deadlines: August Issue - July 22, December issue - November 18**

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IREJ OFFICE CENTRE: A Special Supplement to Illinois Real Estate Journal



We are pleased to announce the groundbreaking of IREJ Office Centre, a special *Real Estate Publishing Group* publication highlighting the downtown, suburban and medical-office building projects.

Showcase your select office projects to an audience of more than 22,000 readers, including brokers, owners, developers, attorneys, and corporate space users.

IREJ Office Centre will publish 2x per year in print and online at rejournal.com as a special supplement to *Illinois Real Estate Journal* and to *Chicago Daily Law Bulletin* (the daily newspaper for attorneys in the Chicago metropolitan area). IREJ Office Centre will feature bonus distribution at *Real Estate Publishing Group's* conferences throughout the year.

IREJ Office Centre offers a variety of options to market and showcase your properties and capabilities throughout the Chicago metropolitan area.

Photolistings

Highlight your properties with color photos along with essential information— size, available square footage, amenities, rates and contact information.

Cover Package

This option provides you with an impactful 3 page spread to tell the story of your property or firm. Included is a front cover with your company's headline and a two page feature with photography and advertising space.

Profile Package

Each section of IREJ Office Centre—downtown, suburban and medical office—will have a limited number of opportunities for a two page spread to share the story of a property, firm or individual.

Advertising

Display ads showcasing properties, portfolios and leasing successes are available in full, half and quarter-page sizes.

Market Reports

Provides a two-page spread that showcases the research and analytics of the downtown, suburban and medical office building markets as well as a review and forecast of conditions in the marketplace.

Advertising Rates

Photolistings (3"x5")	August	August + December
One property	1x \$350	2x \$300 (each)
Two properties	1x \$300	2x \$255 (each)
Four properties	1x \$250	2x \$215 (each)
Eight properties	1x \$200	2x \$175 (each)

Cover Package

\$3,500 net, includes cover and two pages of editorial/advertising.

Profile Package

\$1,900 net, includes two page editorial spread in section (downtown, suburban or medical) where building is located.

Advertising	August	August + December
Full page ad	1x \$1250	2x \$1,065 (each)
Half page ad	1x \$750	2x \$640 (each)
Quarter page ad	1x \$500	2x \$425 (each)

Market Reports

\$1,900 net, includes two page editorial spread in appropriate section. Reports are limited to one suburban, one downtown and one medical office report.



Market Your Office or Medical Office Space With a Photo-Listing.



Special Supplement to
Illinois Real Estate Journal

Reach over 22,000 corporate space users, brokers, attorneys, developers, and owners with a cost-effective photo-listing which will appear in print and online via irejofficecentre.com.

The Merchandise Mart
222 Merchandise Mart Plaza Drive
Chicago, IL 60601

CBRE
Charles Cimorelli
708.598.0039
cimorelli@inlandproperties.com
Area: Downtown
Occupancy Rate: 90%
Total Sq. Footage Available: 16,000
Minimum/Maximum Contiguous Sq. Footage Available: 11,000/110,000

AMENITIES: Shops, Banking/ATM, Concierge, Handicap Accessible, Fiber Optics, Food Service, Conference Room, Tenant HVAC, Manned Security, Courier, Public Transportation, Adjacent Hotel, Sprinklers, Covered Parking, On-Site Property Management.



SAMPLE LISTING

CBRE
CB RICHARD ELLIS

Actual Size: 3"x5"

BUILDING INFORMATION

Building Name _____
Building Address _____
Building City _____
Area: Downtown/City N. Suburban S. Suburban N.W. Suburban S.W. Suburban W. Suburban
Occupancy Rate _____

SQUARE FOOTAGE AVAILABLE

Total available _____ Maximum Contiguous _____ Minimum _____

DESCRIPTION OF SPACE/AMENITIES (50 words or less)

BROKER INFORMATION

Company Name _____
Broker Name _____
Phone _____
Email _____
Website _____

Please run my photo-listing in: August only (\$350)
 August and December (\$300 each, billed separately on publication)

Authorization Signature _____ Date _____

To place your photo-listing, please email or fax form and property photo (**must be a 300 dpi JPG or PDF**) and/or logo to one of our sales associates:

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